



FOR IMMEDIATE RELEASE

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## **SIERRA NEVADA UNDERSCORES ITS COMMITMENT TO QUALITY – REPLACES SELECT BEER ON STORE SHELVES**

**Voluntary recall for select Sierra Nevada beer including Beer Camp Golden IPA, Pale Ale, Sidecar Orange Pale Ale, Tropical Torpedo, Nooner, Hop Hunter, Otra Vez and Torpedo Extra IPA in 12-ounce bottles**

**Mills River, NC—January 22, 2017**—Sierra Nevada Brewing Co. today announced a voluntary recall of select 12-ounce bottles that may contain a glass packaging flaw. This recall comes after quality inspections at the company’s Mills River, North Carolina, brewery detected a very limited number of bottles with a flaw that may cause a small piece of glass to break off and possibly fall into the bottle, creating a risk for injury. The recall applies to product purchased in the Midwest, Southern and East Coast states listed below.

“While we believe this concern impacts roughly 1 in every 10,000 (0.01%) of our bottles packaged during this time,” says Mike Bennett, Chief Supply Chain Officer, “Sierra Nevada has set the standard for quality in the craft brewing industry since 1980 and we have decided to take this precaution to ensure the safety of our consumers. To date, we have not received any consumer reports of injuries resulting from the potentially affected bottles and we are working with our supplier to determine the root cause of the issue.”

The beer affected by this recall includes those brands listed below with a packaging date that falls within the range with a code of “M” (Mills River) and not “C” (Chico), which is all information that can be found printed on the packaging or shoulder of the bottle:

- Pale Ale 12-ounce bottles in 6-, 12- and 24-pack (cases) packaged 12/5/16-1/8/17
- Beer Camp Golden IPA 12-ounce bottles in 6- and 12-pack (cases) packaged 12/5/16-1/13/17
- Sidecar Orange Pale Ale 12-ounce bottles in 6- and 12-pack (cases) packaged 12/5/16-1/13/17

- Torpedo Extra IPA 12-ounce bottles in 6- and 12-pack (cases) packaged 12/5/16-1/13/17
- Tropical Torpedo 12-ounce bottles in 6-packs packaged 12/5/16-1/13/17
- Nooner 12-ounce bottles in 6-packs packaged 12/5/16-1/13/17
- Hop Hunter 12-ounce bottles in 6- and 12-pack (cases) packaged 12/5/16-1/13/17
- Otra Vez 12-ounce bottles in 6-packs packaged 12/5/16-1/13/17

**The recall applies to product purchased in the following Midwest, Southern and East Coast states:**

Alabama, Arkansas, Connecticut, District of Columbia, Delaware, Florida, Georgia, Iowa, Illinois, Indiana, Kansas, Kentucky, Louisiana, Massachusetts, Maryland, Maine, Michigan, Minnesota, Missouri, Mississippi, North Carolina, New Hampshire, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Virginia, Vermont, Wisconsin and West Virginia.

Sierra Nevada has stopped distributing all affected beer. The company is actively working with distributor and retail partners to remove this beer from retail shelves and hold any further shipments. Consumers who have purchased beer within the scope of this recall will be eligible for full compensation of the purchase price and are advised not to drink it and to dispose of the beer. A website has been set up for updates on the recall and to report purchase at [sierranevada.com/qualitymatters](http://sierranevada.com/qualitymatters).

No other Sierra Nevada products are affected by this recall.

**About Sierra Nevada Brewing Co.**

Founded in 1980, Sierra Nevada Brewing Co. is one of America's premier craft breweries, highly regarded for using only the finest quality ingredients. The pioneering spirit that launched Sierra Nevada now spans both coasts with breweries in Chico, California and Mills River, North Carolina. Sierra Nevada has set the standard for craft brewers worldwide with innovations in the brewhouse as well as advances in sustainability. It is famous for its extensive line of beers including Pale Ale, Sidecar® Orange Pale Ale, Torpedo®, Tropical Torpedo®, Hop Hunter® IPA, Nooner® Pilsner, Otra Vez™, Kellerweis®, Porter, Stout and a host of seasonal, specialty and limited release beers. Learn more at <http://www.sierranevada.com/>.

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