



SIERRA NEVADA BREWING CO.  
THE BIG ROOM  
PRODUCTION PACK



The Big Room at Sierra Nevada Brewing Co. is a one-of-a-kind music venue and entertainment space. It is a multi-functional room that can be transformed from 700-person standing-room-only show to a 450-person theater to a 360-person conference or fundraiser. Our goal at the Big Room is to execute seamless productions and to offer the best in hospitality and experience for artists, clients, fans, customers, and our brewery alike.

Located in Chico, CA, Sierra Nevada Brewing Co. opened in 1980. Thirty-eight years later, the still family-owned brewery is a pioneer in craft beer. The brewery offers visitors from all over the North State a campus full of interactive ways to learn about and experience its beer. Chico, home to Chico State University and Bidwell Park, is a suburban gem tucked conveniently between San Francisco and Portland. We are located approximately 25 miles from I-5.





**PRODUCTION SPECIFICATIONS**



## STAGE DIMENSIONS

40' X 20' X 4'

## HOUSE AUDIO

### PA

- JBL Array Series - 3 tops per side flown, each containing (2) 14" + 2"
- JBL Array Series Dual 18 subs - 1 per side
- QSC Power Lite Amplifiers - tri-amped, stereo
- BSS Mini Drive System Controller
- Klark Technik 31 Band Stereo House EQ
- Side Seating Fills = JBL 10-inch full range - 1 per side

### MONITORS

- (8) JBL Array Series single 14-inch + 2-inch floor monitors
- QSC Power Amps – Bi-amped, 1250-watts per wedge
- DBX DriveRack Controller
- 4 mixes off FOH

### CONSOLE

- Yamaha M7CL-48 + 8 channel output card
- 8 channel dual point insert card for outboard gear

### MICS

- |              |                        |
|--------------|------------------------|
| (1) D112     | (6) Sm 58              |
| (1) Beta 91  | (4) Beta 58s           |
| (1) Senn 421 | (2) Nueman PM 184s     |
| (3) Senn 604 | (4) Nueman KMS105s     |
| (4) Senn 421 | (3) SM 81s             |
| (9) Sm 57    | (4) Countryman DI      |
| (4) Beta 57  | (4) Passive Stagelines |

## HOUSE LIGHTS

- 24 PAR64s
- 8 Lekos
- Side and upstage lighting
- 2 banks of curtain warmer up lights
- ETC console

## HOUSE VIDEO

- 5000 Lumen DLP projector - 16:9, HD
- 10-foot side electric drop down screen
  - Screen drops Upstage into drum area
- In-house switcher, HDMI inputs at FOH, mid-room and downstage
  - VGA adapter available

## PARKING, LOADING AND UNLOADING

- On-site parking for one 45' bus and trailer
- Entrance into brewery at street level, venue up one level
- All gear goes up a freight elevator, 150' push to venue doors
- Ramp needed for moving gear on/off stage
  - Venue does not provide ramp
  - Ramp must be advanced with production team or brought by artist
- If a show is booked on Saturday or Sunday, load in must take place before 1:30pm or no loaders can be provided



## WIFI

Wireless is available throughout the brewery.

## DRESSING ROOM

There is one dressing room available with a private bathroom.

## SUSTAINABILITY AT SNB

Sierra Nevada is a leader in sustainability. As a core value to the company, it is prioritized in all that we do. Please note that we will not provide any plastic water bottles on site. We have water stations throughout the Big Room with the same water that goes into our beer – so it's the highest priority!

We offer tours specific to our sustainability initiative and would be happy to extend those tours to artists and crew. To learn more, please visit: <https://www.sierranevada.com/brewery/about-us/sustainability>.

## HOTELS

We have a relationship with Oxford Suites in Chico. Please let us know if you would like to book rooms and we will help arrange the best rate, pending availability.



**THE BREWERY**

Fan of Pale Ale? Let us tell you more about the history of Sierra Nevada! Tours of the brewery can be arranged for anyone in your touring party at no cost. You'll be able to try beers you can't find anywhere but on-site at the brewery. Reservations can also be arranged at our Taproom and Restaurant where you can enjoy more of our specialty beers and food inspired by our on-site garden and local agricultural community.

**THE CITY OF CHICO**

The city of Chico is a unique experience for any visitor to Northern California. Downtown Chico hosts a wide variety of restaurants, bars, and shops. Nearby Bidwell Park is a 14-mile wide park with plenty of outdoor activities including bike paths, hiking trails, and swimming holes (bike rentals can be arranged). Being a moderately sized community, getting around is easy and convenient. Please let us know if you need any recommendations; we all love our town!

